

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 10-QSB**

(Mark One)

☒ **QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the quarterly period ended March 31, 2000**

☐ **TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE EXCHANGE ACT**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

001-15665

(Commission file number)

**MAKE IT HAPPEN MANAGEMENT**

(Exact name of small business issuer as specified in its charter)

**Nevada**

(State or other jurisdiction  
of incorporation or organization)

**88-0389393**

(IRS Employer  
Identification No.)

**11423 West Bernardo Court, San Diego, California 92127**

(Address of principal executive offices)

**(858) 675-4449**

(Issuer's telephone number)

(Former name, former address and former fiscal year, if changed since last report)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

**APPLICABLE ONLY TO CORPORATE ISSUERS**

State the number of shares outstanding of each of the issuer's classes of common equity. As of March 31, 2000 - 11,128,000 shares of Common Stock

**Transitional Small Business Disclosure Format (check one):** Yes ☒ No ☐

# **Make It Happen Management**

## **Index**

(Transitional Format Alternative 2; Model B of Form 1A)

	<u>Page Number</u>
<b>PART I. FINANCIAL INFORMATION</b>	
Item 1. Financial Statements	
Balance Sheet as of March 31, 2000	3-4
Statement of Operations for the three months ended March 31, 2000	5
Notes to Condensed Consolidated Financial Statements	6-7
Item 2. Management's Discussion and Analysis of Financial Condition and Plan of Operations	8
<b>Part II. OTHER INFORMATION</b>	
Item 1. Legal Proceedings	9
Item 2. Change in Securities and Use of Proceeds	9
Item 3. Defaults Upon Senior Securities	9
Item 4. Submission of Matters to a Vote of Security Holders	9
Item 5. Other Information	9
Item 6. Exhibits and Reports on Form 8-K	9
<b>SIGNATURES</b>	10
<b>Part III. EXHIBITS</b>	

PART I. FINANCIAL INFORMATION

ITEM 1. Financial Statements

**MAKE IT HAPPEN MANAGEMENT**  
**(a Development Stage Company)**  
**BALANCE SHEET**  
**AS OF MARCH 31, 2000**  
(unaudited)

**ASSETS**

**Current Assets:**

Checking/Savings	\$	11,839.71
<b>Total Current Assets</b>	<b>\$</b>	<b>11,839.71</b>

**Other Current Assets**

Deposits	\$	1,500.00
Loans Receivable		295.00
Total Loans Receivable	\$	295.00

<b>Total Other Current Assets</b>	<b>\$</b>	<b>1,795.00</b>
-----------------------------------	-----------	-----------------

<b>Total Current Assets</b>	<b>\$</b>	<b>13,634.71</b>
-----------------------------	-----------	------------------

**Fixed Assets**

Office Furniture	\$	43.09
------------------	----	-------

<b>Total Fixed Assets</b>	<b>\$</b>	<b>43.09</b>
---------------------------	-----------	--------------

**Other Assets**

Organizational Cost		
Miscellaneous	\$	5.00
Organizational Cost - Other	\$	4,451.31
<b>Total Organizational Cost</b>	<b>\$</b>	<b>4,456.31</b>

<b>Total Other Assets</b>	<b>\$</b>	<b>4,456.31</b>
---------------------------	-----------	-----------------

<b>TOTAL ASSETS</b>	<b>\$</b>	<b>18,134.11</b>
---------------------	-----------	------------------

**Balance Sheet as of March 31, 2000 (continuation)**

**LIABILITIES AND EQUITY**

Liabilities

Current Liabilities

Accounts Payable	\$ 5,827.85
Total Accounts Payable	\$ 5,827.85
<b>TOTAL CURRENT LIABILITIES</b>	<b>\$ 5,827.85</b>
<b>TOTAL LIABILITIES</b>	<b>\$ 5,827.85</b>
<b>EQUITY</b>	
Paid In On Capital Stock	
Additional Paid In Capital	\$ 153,272.00
Common Stock	11,128.00
<b>Total Paid In On Capital Stock</b>	<b>\$ 164,400.00</b>
Earnings	\$ (151,296.98)
Net Income	\$ 806.76
<b>TOTAL EQUITY</b>	<b>\$ 12,306.26</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 18,134.11</b>

See accompanying notes to financial statements.

**MAKE IT HAPPEN MANAGEMENT**  
**(a Development Stage Company)**  
**STATEMENT OF OPERATIONS**  
(Unaudited)

	<b>For the Three Months Ended March 31, 2000</b>
<b>INCOME</b>	\$ 0.00
<b>EXPENSES</b>	
Internet Expenses	\$ 35.00
Professional Reference	23.96
Promotional	310.00
Stock Transfer	437.81
<b>Total Expense</b>	<b>\$ 806.76</b>
<b>Net Income</b>	<b>\$ (806.76)</b>
 <b>Basic and Diluted Loss Per Common Share</b>	 <b>\$ 0.00</b>
 <b>Weighted Average Number of Common Shares Outstanding</b>	 <b>11,128,000</b>

See accompanying notes to financial statements.

**MAKE IT HAPPEN MANAGEMENT**  
**(a Development Stage Company)**  
**NOTES TO FINANCIAL STATEMENTS**

**Note 1 - Organization**

Make It Happen Management (the "Company") was incorporated in Nevada on March 23, 1998, for the purpose of providing management production, marketing, and other related services to entertainers, athletes and others.

The Company is in the development stage, as defined in FASB Statement 7. The Company has not paid any dividends and dividends which may be paid in the future will depend on the financial requirements of the Company and other relevant factors.

**Note 2 - Summary of Significant Accounting Policies**

**Property and Equipment**

The cost of property and equipment is depreciated over the estimated useful lives of the related assets. Depreciation is computed on the straight-line method for financial reporting purposes and for income tax reporting purposes.

**Net Loss Per Share**

The Company adopted the provisions of Statement of Financial Accounting Standards (SFAS) No. 128, "Earning Per Share" that established standards for the computation, presentation and disclosure of earnings per share (EPS), replacing the presentation of Primary EPS with a presentation of Basic EPS. It also requires dual presentation of Basic EPS and Diluted EPS on the face of the income statement for entities with complex capital structures. Basic EPS is based on the weighted average number of common shares outstanding during the period.

**Pervasiveness of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

**MAKE IT HAPPEN MANAGEMENT**  
**(a Development Stage Company)**  
**NOTES TO FINANCIAL STATEMENTS**

**Issuances Involving Non-cash Consideration**

All issuances of the Company's stock for non-cash consideration have been assigned a dollar amount equaling either the market value of the shares issued or the value of consideration received whichever is more readily determinable. The majority of the non-cash consideration received pertains to consulting services rendered by consultants and others.

**Cash and Cash Equivalents**

For purposes of the statement of cash flows, the Company considers cash and cash equivalents to include all stable, highly liquid investments with maturities of three months or less.

**Income Taxes**

Income taxes are provided based on earnings reported for the financial statement purposes. In accordance with FASB Statement 109, the asset and liability method requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of temporary differences between tax bases and financial reporting bases of assets and liabilities.

**MAKE IT HAPPEN MANAGEMENT**  
**(a Development Stage Company)**

Item 2. Management's Discussion and Analysis of Financial Condition  
and Plan of Operations

**Overview**

The Company has formulated a plan of operations for the next twelve months as detailed below.

The Company is in the process of attempting to sell short-term advertising contracts on a per impression basis or for a fixed-fee based on a minimum number of impressions on its web site.

To potentially enable advertisers to verify the number of advertisement playbacks or visual impressions made by their advertisements and monitor their advertisement's effectiveness, the Company intends on providing its advertisers with reports showing data on impressions and categories, and then selecting advertisements specifically targeted to a particular consumer's personal profile.

The Company intends to develop partnerships with strategic Internet sites to increase the traffic to its Web site categories. Incremental increases in traffic generated from partnership sites will increase the frequency of advertisement impressions on the company's Web site. The Company believes it can significantly increase total advertising revenue from the increased traffic generated by partnered sites.

Additional funds may be required in order to proceed with the business plan outlined above. These funds would be raised through additional private placements or other financial arrangements including debt or equity. There is no assurance that such additional financing will be available when required in order to proceed with the business plan or that the Company's ability to respond to competition or changes in the market place or to exploit opportunities will not be limited by lack of available capital financing.

**Forward looking statements**

This report contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Stockholders are cautioned that all forward-looking statements involve risks and uncertainty, including without limitation, the ability of the Company to fully implement its business plan and raise additional capital. Although the Company believes the assumptions underlying the forward-looking statements contained herein are reasonable, any of the assumptions could be inaccurate, and therefore, there can be no assurance that the forward-looking statements contained in the report will prove to be accurate.



**MAKE IT HAPPEN MANAGEMENT**  
**(a Development Stage Company)**

Part II. OTHER INFORMATION

Item 1. Legal Proceedings

None

Item 2. Change in Securities and Use of Proceeds

None

Item 3. Defaults Upon Senior Securities

None

Item 4. Submission of Matters to a Vote of Security Holders

Not applicable

Item 5. Other Information

Not applicable

Item 6. Exhibits and Reports on Form 8-K

(a) Exhibits

27.1 - Financial Data Schedule

(b) Reports on Form 8-K

None

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Make It Happen Management

By: /s/ David Spoon  
David Spoon  
President

Date: May 22, 2000